

Education Coordinator/Senior Naturalist Job Posting



Join the Wild Pacific Trail Society (WPTS) as we expand 10 years of seasonal interpretation to year-round public outreach. We are seeking a dynamic, highly motivated and engaging individual who is passionate about inspiring people through meaningful learning experiences in nature. The goal for this leadership position is to help us fulfill our vision: to inspire a personal connection with nature to create a wave of change for environmental stewardship.

As the Education Coordinator, you will be heavily involved with public programming and the enhancement of the trail user experience. You will help introduce visitors to remarkable features encompassing the rich natural and cultural history that the Wild Pacific Trail helps protect and present. Help us facilitate this meaningful connection. Explore, discover, and make a difference.

This permanent position is 40 hours per week for 8 months a year (March through October), and 30 hours per week for 4 months a year (November to February). *Hours average to 36.25 per week annually at \$30 per hour.*

DUTIES

- Plan, develop and deliver interpretive programs, presentations, and activities to provide trail users and visitors of the Wild Pacific Trail with opportunities to discover, appreciate, learn and enjoy the natural and cultural resources of the west coast.
- Lead nature guided walks on sections of the Trail (March-September).
- Staff Amphitrite House Interpretive Desk and the lighthouse tent– welcoming visitors, responding to questions, offering orientation, general and naturalist information.
- Coordinate and assist other scheduled guides, guest speakers or groups as needed that form part of the education offerings on the Wild Pacific Trail.
- Assist with exhibit or display development and in the creation of seasonal reports, promotional materials and other documents.
- Regular postings on WPTS social media platforms aimed at public engagement, trail best practices, environmental stewardship, and event promotion.
- Play a lead role in training and supervising seasonal Summer Naturalist.

FORMAL QUALIFICATIONS

- Graduation from a recognized post-secondary program in natural sciences, education or a related field OR an acceptable combination of education, training, experience or traditional knowledge relevant to the position.
- Current First Aid and a valid driver's license would be an asset.

DEMONSTRATED ABILITY TO:

- Plan, develop, deliver and evaluate interpretive and educational programs for a wide range of audiences using a variety of presentation techniques.
- Engage, entertain and maintain positive and respectful relations while clearly and tactfully communicating information at an appropriate level of understanding for the intended audience including children and youth.
- Be creative and innovative in order to adapt to changing circumstances and to identify and develop modifications to programs.
- Collect, organize and record relevant data in a logical manner for reports.

KNOWLEDGE:

- Knowledge of Wild Pacific Trail Society's mandate and environmental stewardship strategic direction. Visit wildpacifictrail.com to learn about the society.
- Knowledge of local history, ecology, and communities.

SKILLS:

- Communication – strong written and oral communication skills. Ability to clearly and effectively engage others using one's positive energy and enthusiasm.
- Interpersonal – highly organized, creative, self-starter with strong attention to detail, who can work independently and in a team environment.
- Teamwork – ability to build relationships with summer staff, partners and collaborators.
- Leadership – onboarding, training, and supervision of summer staff.
- Technical – skilled with Microsoft Office applications (Word, Excel, and Teams), photography, and social media.

OPERATIONAL REQUIREMENTS:

- Staff the Amphytrite House naturalist desk on Saturday and Sunday from 9am to 4pm year-round via summer/permanent staff.
- A portion of the job is performed outdoors in varied terrain and weather conditions on the Trail. Involves walking, standing or staffing an event tent for prolonged periods – up to 4 hours.
- Wear Wild Pacific Trail logo gear for branding and weather protection.

WHAT WE OFFER:

- Competitive wage package
- Opportunities for professional growth and development
- Year round employment

HOW TO APPLY:

Please submit your resume and a cover letter detailing your experience and passion for environmental education and conservation to info@wildpacifictrail.com by October 21st .